

ORGANIC SEO CASE STUDY:

LIMESTONE ADVENTURES

The Organization

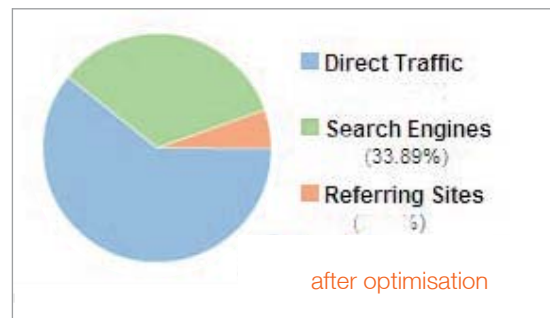
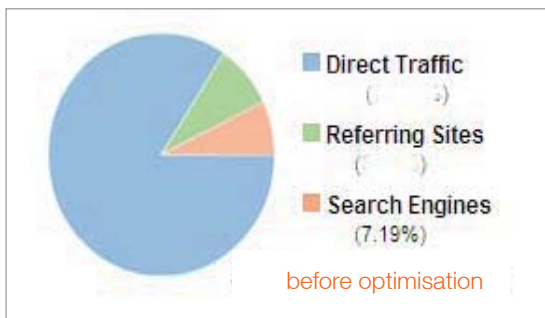
Limestone Adventures Offering Daily Sight Seeing and Snorkling Excursions, Private Yacht Charter, Private Speed Boats for Holidays in Phuket, Koh Samui, Krabi, PhiPhi, Phang Nga Bay etc.

Approach

We initially conducted research to identify a keyword list that matched the interests of the client's potential customers as well as keywords that would drive the most qualified and, therefore, most valuable visitors to the site

The Results

After 2-3 months Limestoneadventures.com gained Good positions for some competitive keywords in their industry.



After Optimization Indigore Search engine Traffic increases Approx. 60%. And more leads from website.

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The site ranks well for numerous Keywords in Google :

No.	Keyword	Position
1	snorkeling tours to phang nga bay	2
2	limestone private yatch	1
3	phuket charter speed boat	4
4	private charter boat to phi phi	3
5	limestone boats	12
6	snorkling trips in phuket	1
7	luxury speedboats	5
8	snorkling in phuket	10
9	phuket boat	10
10	koh naka	16
11	speedboat cruises phuket	9
12	krabi ko panyi tours	3
13	luxury speed boat	9
14	private speedboat to phi phi	3
15	boat tours in thailand	8
16	phuket limestone cliffs	2
17	krabi day excursions	2
18	private tour phi phi	13
19	krabi tours fast boat	3
20	phuket leisure	9
21	hong krabi	1
22	thailand cruisers charter	3
23	private yacht prices	5
24	krabi speedboat tour	11
25	private yacht charters to phi phi island	1
26	private boat phi phi	8
27	robinson cruiser private	1
28	sunseeker yachts thailand	2

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No.	Keyword	Position
29	koh hong	20
30	luxury speed boats thailand	1
31	phang nga bay cruise	18
32	snorkel speedboat phuket	9
33	speedboat charter phuket	9
34	snorkeling in phang nga bay	2
35	phuket snorkel cruise	1
36	luxury speed boats	11
37	premium speed boat	1
38	phuket phi phi private boat	11
39	speed boat charter phuket to phi phi	4
40	private yacht day charter phuket	2
41	boat charter to phi phi	3
42	private snorkeling similan phuket	3
43	ananta phuket	1